

PARTNERS

Your compassion meeting needs and transforming lives

IN CARING

When disaster struck, the generosity of our friends made a difference. This is how it helped and continues to today.



Because of your faithful support, compassion was given to those in need after the Joplin tornado.

THE WORK CONTINUES

Within 90 minutes of impact of the historic EF-5 tornado that forever changed Joplin's future, Salvation Army vehicles from Western Missouri and Kansas were deployed to the scene. Local Salvation Army officer Captain Jason Poff emerged from the rubble of his own home and began rescuing neighbors trapped in their homes. From the first moments of quiet following the storm, The Salvation Army has been at work in Joplin, and the Army continues to deliver aid to survivors who are working to reestablish their lives today.

Solace church member and local resident Amber Zon recalls her initial meeting with The Salvation Army just hours after the storm, "FEMA wasn't here, the Red Cross wasn't here, but The Salvation Army was here. They clawed their way in and did an outstanding job."

In the hours following the event, The Salvation Army worked hand-in-hand with local law enforcement and government officials to assist in addressing emergency needs, and the work continues still.



AS JOPLIN RESIDENTS CONTINUE *their work to rebuild their lives, The Salvation Army wants to be certain that residents know that food and long-term case management is available to those who need it,*



DOING THE MOST GOOD®

and that just as it was before the storm, the Army will continue to be a presence in the lives of residents long after the community is whole again.



WE STILL HAVE SO MUCH TO DO.
Help us continue the healing in Joplin.

DOING THE MOST GOOD THIS CHRISTMAS... IS EASY AS... 1, 2, 3!

When it comes to helping our neighbors in need, we all have a role to play. Here are 3 easy ways you can keep caring for others:

1. GIVE Your donation strengthens The Salvation Army's programs and services in our community.

They provide food, shelter, clothing, spiritual and emotional healing, and much more – transforming thousands of lives.

2. VOLUNTEER Ring the bell at the red kettle, pack or distribute gifts to children, or give food to the hungry.

3. DONATE presents for Children! Drop off new, unwrapped presents at The Salvation Army, and we'll deliver them to grateful, underprivileged children in time for Christmas.

LOVE THY NEIGHBOR

After 90 seconds of pure terror the noise died down and there was a deafening silence. As my family and I (Capt. Jason Poff) exited our shrapnel-riddled house there was one thought that hit all of us simultaneously: we need to help!

Immediately we began checking all the houses. After digging out one elderly lady with an injured neck, we headed to The Salvation Army Worship and Community Center to begin our response. As we drove, it became apparent this was an event like no other.



Once at the community center, people started pulling in to drop off some elderly people who were uninjured, but had nowhere else to go. Within an hour, there were 40 people there seeking shelter.

Immediately a Salvation Army canteen headed to 20th and Main to begin feeding and distributing water. This started 10

days of 24-7 service to search/rescue and first responders.

It was the ability of local volunteers to put aside their own concerns; the conditions of their own houses, etc., that made it possible for thousands of people to have their physical and spiritual needs met. It is the "love thy neighbor" drive that allows for Joplin to heal and rebuild at a pace that is far ahead of other communities that have faced such tragedy.

ANGELS AMONG US

Following the storm of May 22, heroes emerged from every corner of the city. Among them, church members from Solace church who used social media platforms to gather needed supplies for The Salvation Army's relief efforts, and Alma Hudson, a local nursing instructor who worked tirelessly for over a month to triage victims and first responders, while coordinating aid for her patients with The Salvation Army.



Amber Zon, a member of Solace church, recalled that The Salvation Army was the very first aid group she encountered. "We asked them what they needed, they said, 'water,' so we started by getting them water and the relationship developed from there. It

was great working for an organization that is so well-respected, because people gave generously and we were able to help so many people."

Alma Hudson spent more than 30 days giving first aid and treating urgent injuries at a site shared by a Salvation Army mobile unit. Hudson actively sought out a partnership with The Salvation Army, and because of her willingness to reach out for help, both groups were able to provide the greatest good for the clients served at that location. "I said to Major Jerold Forney, 'I need your Army,' and he said, 'You got it.' The Salvation Army provided food, prayer and supplies and my team provided for their medical needs," recalls Hudson.

As The Salvation Army continues this Christmas to address the ongoing needs of those affected by the tornado, our donors take on the role of hero, funding the programs that address the unmet needs for the residents of Joplin.



82% Programs & Services
12% Administrative Support
6% Fundraising

DID YOU KNOW?

82¢

out of every dollar spent is used to sustain life-changing programs directly to your community.

*"The Salvation Army saved lives. I don't know what those people would have done without The Salvation Army, and what we would have done - the nurses and the firemen - without them right there."
-Alma Hudson*



WHAT WILL YOUR LEGACY BE?

Everyone wants to leave the world a better place and to make a difference that lasts. By remembering The Salvation Army in your will, you ensure your deepest-held values live on, changing lives for generations to come. **To learn more, check the box on the reply form and we'll contact you.**



David and Debra Humphreys

\$500,000 Joplin Relief Donors

"It's easy to write a check. We do what we do so that you (The Salvation Army) can do what you do. We knew The Salvation Army would not waste our donation."



Your gift to The Salvation Army will be used now and throughout the year to support Salvation Army services in our community.

To learn more about The Salvation Army, visit our website at:

www.TSAJoplin.org

Photos and services reflect actual Salvation Army programs around the US.

A Personal Word from **LIEUTENANT JAMES CURRY**



As Salvation Army officers, we are trained to give aid to the needy and to demonstrate our Christian faith by living out our motto, "Heart to God, Hand to Man." This year, Captains Jason and Mary Poff gave their all to restore the city of Joplin and provide necessary aid for months after the storm. In their stead, my wife and I continue to work with residents, providing spiritual aid and comfort and financial assistance.

We look forward to seeing Joplin restored, and continue to work with government officials to plan for that day. Our sincerest thanks go out to all who have donated their time, goods and money to the relief effort. You have our deepest gratitude. Your gifts ensure our continued work in a community with such profound need.

Merry Christmas and God bless you!

Lieutenant James Curry

Joplin Corps Officer

P.S. So many more people in Joplin still need help this Christmas. Please make a special donation to strengthen The Salvation Army's life-changing work.



**DOING THE
MOST GOOD**



Please keep helping your neighbors in need this Christmas. Help struggling families and individuals in Joplin by sending your next gift with the enclosed reply slip today. Thank you!

SEE HOW YOUR DONATIONS CHANGE LIVES



To watch a short movie on how The Salvation Army is Doing the Most Good in

Joplin, please scan the QR code or visit us on YouTube at www.youtube.com/salarmystl

OFFER HOPE WITH US

The Salvation Army works to serve the neediest in our community, and through disaster and economic turmoil, our resources have certainly been put to the test in 2011. To continue this work, we need your support. There are so many ways you can help us this holiday season:

- ♥ Race your friends and raise funds by ringing the bell at your online red kettle
- ♥ Serve holiday meals to the homeless
- ♥ Donate toys or gifts to this year's JCPenney Angel Tree
- ♥ Ringing Bells at our red kettles.

Your support is critical to our ongoing mission. Thank you for helping us to transform lives in Joplin. You'll touch someone else's life – and add meaning to yours.